

Press information

Kyocera ceramic knife set gift box

A ‘white Christmas’ with Kyocera: sophisticated ceramic knives for him and her

Kyoto / Neuss, 18 October 2012 – Every year we are faced with the same dilemma: what should I get my loved ones for Christmas? The ceramics specialist Kyocera has now come up with a sharp gift idea for anyone still seeking an answer to this question: an attractive gift box containing a chef’s knife, peeling knife and peeler with stylish white blades and handles. A set which puts anyone in the mood to prepare a delicious meal!

The products from Kyocera’s popular FK Series transform anyone into a chef in an instant! The high quality blades of the Kyocera ceramic knives are extremely sharp and glide with ease through food. Delicate ingredients such as fish, meat and tomatoes can also be cleanly sliced with the 14 cm blade of the chef’s knife and the 7.5 cm blade of the peeling knife. Given its very delicate cut, the peeler is ideal for cucumbers, apples, potatoes and carrots. Even time-consuming festive dishes are easy to make with the Kyocera ceramic knife set.

High quality zirconia ceramic ensures that the blades stay very sharp for a long time. The knives are easy to look after, non-corrosive and do not absorb the taste or scent of the food being sliced. Thanks to the ergonomic handle and surprisingly light weight of the ceramic blades, even intensive cutting work is easily achieved by hand.

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RRP Kyocera gift box with 2 ceramic knives (7.5 cm and 14 cm blades) and a peeler: 89 EURO.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 235 subsidiaries (as of April 1, 2012), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 3 gigawatts of solar power having been installed around the world to date.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.83 billion in fiscal year 2011/2012. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Finceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €500,000 per prize category).

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